



CELEBRATING
20
years

COMMUNITIES IN SCHOOLS
OF THE SOUTH PLAINS
20TH ANNIVERSARY GALA
FRIDAY, JANUARY 31, 2020



Dear community partner,

THE BOARD OF DIRECTORS AND STAFF OF COMMUNITIES IN SCHOOLS OF THE SOUTH PLAINS INVITE YOU TO CELEBRATE THE GLITZ AND GLAMOUR OF THE ROARING 20S AT OUR 20TH ANNIVERSARY GALA. ON FRIDAY, JANUARY 31, 2020!

IN 1999 SEVERAL KEY PLAYERS CAME TOGETHER TO BRING THE COMMUNITIES IN SCHOOLS MODEL TO LUBBOCK AND THE SURROUNDING AREAS. THIS MODEL WORKS TO BRING COMMUNITY RESOURCES INSIDE PUBLIC SCHOOLS, AND EMPOWER STUDENTS TO STAY IN SCHOOL AND ACHIEVE IN LIFE.

"ONE OF THE MOST POWERFUL INGREDIENTS IN SUCCESSFULLY WORKING WITH YOUTH AT RISK IS RELATIONSHIPS." BILL MILLIKEN, FOUNDER AND VICE CHAIRMAN FOR COMMUNITIES IN SCHOOLS, SAID. "IT'S RELATIONSHIPS, NOT PROGRAMS, THAT CHANGE CHILDREN."

NOW, IN ITS 20TH YEAR, OUR ORGANIZATION HAS GROWN TO SERVE 15 SCHOOL DISTRICTS AND 63 CAMPUSES IN LUBBOCK, GREATER LUBBOCK, AND THE SURROUNDING RURAL COMMUNITIES.

WE ARE PROUD TO ANNOUNCE OUR SUCCESS IN THE MORE THAN 2,400 CASE-MANAGED STUDENTS MONITORED WHO RECEIVED TARGETED INTERVENTION SERVICES:

- 100% STAYED IN SCHOOL
- 99% WERE PROMOTED TO THE NEXT GRADE LEVEL OR GRADUATED
- 94% IMPROVED IN ACADEMICS

THE STUDENTS THAT MAKE UP THESE IMPROVEMENTS FORM THE BACKBONE OF COMMUNITIES IN SCHOOLS OF THE SOUTH PLAINS AND THE DATA IS EVIDENCE OF OUR PROGRAM'S SUCCESS. THIS YEAR, AS WE PLAN TO PROVIDE NEEDED SERVICES TO MORE THAN 10,000 STUDENTS, WE HOPE TO WELCOME MORE THAN 360 PARTNERS LIKE YOU TO OUR 20TH ANNIVERSARY GALA. COME CELEBRATE WITH US, AS WE DEEPLY THANK YOU FOR THE ROLE YOU HAVE PLAYED IN OUR 20-YEAR HISTORY.

THERE ARE MANY OPPORTUNITIES AT ALL LEVELS TO SUPPORT THIS YEAR'S GALA. PLEASE REVIEW THE NEXT TWO PAGES FOR DETAILS. IF YOU WOULD LIKE MORE INFORMATION REGARDING THIS EVENT, OR WOULD LIKE TO DISCUSS OTHER SPONSORSHIP OPTIONS, PLEASE CONTACT DANIELLE URANGA AT 806-368-8090, OR EMAIL DANIELLE.URANGA@CISSOUTHPLAINS.ORG.

MARK YOUR CALENDARS FOR FRIDAY, JANUARY 31, 2020 AT THE OVERTON HOTEL & CONFERENCE CENTER AND JOIN US TO SAY CHEERS AS WE TOAST TO 20 EXCEPTIONAL YEARS SERVING THE LUBBOCK COMMUNITY.

Sincerely,



KENNA WEST
CHIEF EXECUTIVE OFFICER

Presenting Sponsor—\$10,000

HOSPITALITY

- THREE TABLES OF EIGHT
 - INVITATION FOR YOU AND YOUR GUESTS TO ATTEND THE VIP RECEPTION PRIOR TO THE GALA (MAXIMUM 24 ENTRIES)
 - VIP 'NO-WAIT' CHECK-IN
 - PRIORITY SEATING
 - OPPORTUNITY TO BRING STAFF TO A CIS-SP CAMPUS FOR A PRIVATE TOUR
 - FIRST RIGHT OF REFUSAL TO SPONSOR AT SAME LEVEL FOR THE 2021 GALA
- SOLD TO
MICHAEL POSTAR'S
AFFORDABLE
STORAGE**
- ### BRAND RECOGNITION
- YOUR LOGO FEATURED ON THE 20TH ANNIVERSARY GALA WEBPAGE WITH A LINK TO COMPANY WEBSITE FOR THE 2019-2020 YEAR
 - ONE FULL-PAGE COMPANY ADVERTISEMENT IN THE EVENT PROGRAM
 - SOCIAL MEDIA RECOGNITION

GALA PROFILE

- VERBAL RECOGNITION AT THE EVENT
- ON-SITE SIGNAGE AND BANNERS
- LOGO RECOGNITION ON SIGNAGE THROUGHOUT THE EVENT
- PROFILE/COMMERCIAL DURING EVENT SLIDESHOW

Champion—\$5,000

CHOOSE ONE OF THE FOLLOWING (UPON AVAILABILITY):

- VIP RECEPTION SPONSOR
- BAR SPONSOR
- ENTERTAINMENT SPONSOR

HOSPITALITY

- TWO TABLES OF EIGHT
- INVITATION FOR YOU AND YOUR GUESTS TO ATTEND THE VIP RECEPTION PRIOR TO THE GALA (MAXIMUM 16 ENTRIES)
- VIP 'NO-WAIT' CHECK-IN
- PRIORITY SEATING
- FIRST RIGHT OF REFUSAL TO SPONSOR AT SAME LEVEL FOR THE 2021 GALA

BRAND RECOGNITION

- YOUR LOGO FEATURED ON THE 20TH ANNIVERSARY GALA WEBPAGE WITH A LINK TO COMPANY WEBSITE
- ONE HALF-PAGE COMPANY ADVERTISEMENT IN THE EVENT PROGRAM
- SOCIAL MEDIA RECOGNITION

GALA PROFILE

- VERBAL RECOGNITION AT THE EVENT
- LOGO RECOGNITION ON SIGNAGE THROUGHOUT THE EVENT

Advocate—\$2,500

HOSPITALITY

- ONE TABLE OF EIGHT

BRAND RECOGNITION

- YOUR LOGO FEATURED ON THE 20TH ANNIVERSARY GALA WEBPAGE WITH A LINK TO COMPANY WEBSITE
- ONE QUARTER-PAGE COMPANY ADVERTISEMENT IN THE EVENT PROGRAM
- SOCIAL MEDIA RECOGNITION

GALA PROFILE

- VERBAL RECOGNITION AT THE EVENT
- LOGO RECOGNITION ON SIGNAGE THROUGHOUT THE EVENT

Table--\$1,000
COMPANY NAME AND LOGO DISPLAYED ON TABLE RESERVATION

Individual Tickets--\$125

PLEASE NOTE:
ALL SPONSORSHIP COMMITMENTS MUST BE CONFIRMED BY FRIDAY, JANUARY 10 TO RECEIVE FULL PRINT AND MEDIA BENEFITS. TO SECURE YOUR SPONSORSHIP, OR FOR MORE INFORMATION, PLEASE CONTACT: DANIELLE URANGA AT (806)368-8090 DANIELLE.URANGA@CISSOUTHPLAINS.ORG ORG

20th Anniversary Gala Sponsorship Form

WE WELCOME THE OPPORTUNITY TO COORDINATE A TAILORED SPONSORSHIP PROPOSAL THAT BEST MEETS YOUR CAPACITY. YOUR PARTNERSHIP IS TRULY IMPORTANT TO CONTINUE THE PROGRAMS OF COMMUNITIES IN SCHOOLS OF THE SOUTH PLAINS!

SPONSOR INFORMATION

NAME OF COMPANY AND/OR INDIVIDUAL _____

NAME OF POINT OF CONTACT _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

TELEPHONE _____ EMAIL _____

SPONSORSHIP LEVELS

SOLD PRESENTING — \$10,000

CHAMPION — \$5,000

ADVOCATE — \$2,500

TABLE — \$1,000

TICKET — \$125

I WILL HOST MY TABLE AND FILL SEATS (PLEASE PROVIDE GUEST NAMES AND EMAILS WHEN SUBMITTING FORM)

I WILL SPONSOR THE TABLE AND DONATE SEATS BACK TO COMMUNITIES IN SCHOOLS

I AM INTERESTED IN DONATING TO THE SILENT/LIVE AUCTION. PLEASE CONTACT ME



PAYMENT METHOD

CHECK (PAYABLE TO COMMUNITIES IN SCHOOLS OF THE SOUTH PLAINS)

VISA M/C AMEX

PLEASE CHARGE MY CREDIT CARD IN THE AMOUNT OF \$ _____

CARD # _____ EXP. DATE _____ SECURITY CODE _____

NAME AS IT APPEARS ON THE CARD _____

BILLING ADDRESS _____

SIGNATURE _____ DATE _____

Communities In Schools of the South Plains is a 501(c)3 nonprofit organization. Donations are deductible for income tax purposes to the extent allowed by law. Federal Tax ID 175-28195815